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**Merles Mission Ezine- <http://www.MerlesWorld.com/>**  
**"The Best of the Net Straight to your Door"**

**July 30th, 2005 Issue #157 ISSN: #1527-3105**

**Edited & Published by: Merle- <mailto:Merle@MerlesWorld.com>**  
**Companion Blog <http://Merlesworld.Blogspot.com/>**

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*"Don't worry about temptation--as you grow older, it starts avoiding you."*

Courtesy of <http://Siglets.com>

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<http://wetrack.it/eza/af.cgi?aid=4334&ent=26>

## EDITOR'S NOTE

Hey, Hey,

It's Saturday and I can't believe how fast the week has flown by. My birthday was Tuesday and every year as a present to myself I take a week off work, not my computer work, but my night job, and enjoy some time for me. In this way even if my birthday turns out to be a bummer, which this year it did, I at least have given myself a gift. If you want to know why my special day wasn't so great this year let me explain. Remember my bird Divi? I had told you a few months ago that she was sick and I

had spent over 500.00 at the Vet's in order to save her life. For the past few months she was like a different bird. She seemed to have recovered nicely and had taken on a totally different personality. Every day she was into things, flying all over the house, landing on my head, and coming into the kitchen to sit on my shoulder while I cooked dinner. My theory on the whole change was that she had come to the brink of death and lived. I've seen this type of thing have a dramatic affect on humans, so why not birds.

To make a long story short Divi died suddenly last Saturday. When I woke up in the morning I could tell she was ill as my 2 other birds (both males) were pecking at her. This is typical bird behavior if one gets sick. On some level they sense it and will pick at them, maybe as a defense mechanism in case whatever they have is catchy. Anyway, I isolated her into her own cage and had plans for the day and left. When I came home she looked worse but jumped up on the perch one last time as if she wanted me to pick her up. I did and when I tried to put her back down she could no longer stand. I knew at this point she was going to die so I took her outside and laid her on my chest so she could enjoy her last breaths of the fresh summer breeze. I was crying the whole time and didn't take the whole thing very well. She died about 1.5 hours later. I really miss her and I can tell my two other birds Pedro and Chuckie do too.

The lesson I learned from Divi was to enjoy every day as you never know when it will be your last. On some level I think she knew her time was limited and she was determined to make the most of it, even if that meant driving me nuts in the process. Sleep well Divi. May you fly to new heights and enjoy your new found freedom.

The discussion board needs your posts and comments. Come on, don't be shy, jump in.

<http://www.merlesworld.com/webbbs/>

Don't forget to bookmark the Blog. You'll want to pay an occasional visit for extra goodies I find.

<http://merlesworld.blogspot.com/>

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Every time I write a new article I send it out to a list I maintain of publishers and website owners for possible inclusion in their newsletters or on their sites. If you'd like to be included in that list, send a message to <mailto:addmetothelist@merlesworld.com?subject=ADDME>

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**IN THIS ISSUE**  
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- => **1. News From the Net**
- => **2. Feature Article-"Easy Clickbank Management with the Right Tools"**
- => **3. Webmaster Resources**
- => **4. Promotional Resources**
- => **5. Other Ezines of Interest**
- => **6. Just for Fun or Useful**
- => **7. E Books and Things of Interest to Publishers**
- => **8. Freeware and Shareware to Download**
- => **9.Subscribe/Unsubscribe information**

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**1. NEWS FROM THE NET**  
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Teens Using Internet in Record Numbers  
<http://www.bizreport.com/news/9123/>

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Certification for E-Mail Senders  
<http://www.clickz..com/news/article.php/3522891>

Is Your Email List Clean or Dirty?

<http://tinyurl.com/9f442>

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Proposed CAN-SP-A-M Changes Worry DMA

<http://tinyurl.com/97rda>

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Google Files for RSS Ad Patent

<http://tinyurl.com/9x2l2>

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AOL Offers Personalized Home Page,RSS Feeds

<http://tinyurl.com/awo3t>

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<http://www.internetguidancesolutions.com/ebook/ebooksalespage.html>

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## **2. FEATURE ARTICLE**

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**"Easy Clickbank Management with the Right Tools"**

**By Merle** <http://MCPromotionsPress.com>

Clickbank has been around for years and has earned an excellent reputation online. They make it easy for anyone to be able to take credit card payments from their websites without the hassle of obtaining a merchant account. It also has a built in affiliate program. For their trouble they take a small percentage of each transaction plus a 1.00 service fee.

The problem with Clickbank is they're lacking in the "user interface" department. They have a simple log in that will show you your sales but as far as powerful options to analyze and manipulate your data, they have none.

Lucky for you other software developers have stepped up to the plate and come up with some pretty cool options to enhance your life as an online Clickbank merchant.

**1) CBExtract:** <http://CBExtract.com>

A powerful piece of software that gives you several ways to manage and manipulate your sales data. You can analyze sales trends for a specific time period, details of profits for the fiscal year, even send an email to all of your clients. CBExtract can manage multiple Clickbank accounts and even shows you who your top affiliates are.

**2) ClickSalez:** <http://Clicksalez.com>

Another powerful option but at this time not taking on any new customers.

**3) EasyClickMate:** <http://EasyClickMate.com>

A Clickbank tool that helps you to manage your army of affiliates. Some of what it does; allows you to give your affiliates unique url's for each different product that you sell. All of the unique url's will link to your domain, not Clickbank's which will increase your link popularity which is excellent for your search engine ranking.

This product also will give you marketing statistics such as click throughs, sales and conversion ratios for all of your affiliates and show you who your top sellers are. It sends out automatic emails to each of your affiliates every time they make a sale. The cost is only 67.00.

**4) CBCourier:** <http://CBCourier.com>

A free product which is useful for a Clickbank Affiliates and Merchants to automatically receive sales notifications and associated data straight to your desktop 24/7 365 days a year. This software is courtesy of JoePro.com and sits in your window system tray and it flashes every time you make a sale.

Merchants can see at a glance who their best affiliates are and affiliates can watch their own progress and keep track of what they've sold. This software also has the ability to change skins and rebranding is available to merchants for a small fee.

If you'd like to stay on top of the latest ClickBank developments or you have questions about ClickBank I highly recommend this forum at <http://www.ClickBankSuccessForum.com> run by Harvey Segal.

If you're worried about your ClickBank "Thank You" pages being passed around the Net and others downloading your products without having paid for them, there's a no cost PHP script that will help you with security  
<http://www.jumpx.com/tutorials/clickbank>

By utilizing 3rd party software with your ClickBank data, you can take a "plain jane" system and turn it into a powerful workhorse, that will in turn help you in your day to day business decisions as an online entrepreneur.

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"Must Have Marketing Resources" Ebook by Merle is loaded with VALUABLE online resources you need to know about, when it comes to running your web business. Get your copy now at ...  
<http://mcebook.mcpromotions.com>

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### 3. WEBMASTER RESOURCES

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#### **"Happy About Website Payments with PayPal"**

Get Answers to Over 40 of the Most Commonly Asked Questions when it comes to using PayPal on your site. Get advice and code samples you can cut and paste into your site. The book contains 20 pages of information on shopping carts, subscriptions, shipping and taxes, PDT's and more.

<http://www.happyabout.info/paypal.php>

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#### **CSS Creator**

"This online generator will create a CSS layout that has fixed width left and/or right columns with a dynamic width center column, all the same height with header and footer."

<http://www.csscreator.com/version2/pagelayout.php>

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#### **DHTML Pop Up Window**

Looking for a pop up window script that is invincible to pop up blockers and acceptable by Google? Copy and paste this code into your webpage. The pop up window can be opened two ways- directly as the page loads, or via the click of a link. Your choice.

<http://www.dynamicdrive.com/dynamicindex8/dhtmlwindow.htm>

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**Tip**  
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#### **PowerPoint and Pack and Go**

If you are using an older version of MS Powerpoint, 2002 or earlier did you know you can burn your slideshows to disk? You can also transfer them from your hard drive to a burnable CD if you like. You'll find this option under file then select "pack and go" then follow the simple directions.

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#### 4. PROMOTIONAL RESOURCES

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##### Photo Pens

I thought this was a very cool gift idea. For under 10.00 you can get 4 ink pens with a photo of your choosing on it. This would be a great gift if you have pictures from a special occasion or put your logo photo on it and use them for promos.

<http://tinyurl.com/8w5z3>

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##### Profit Calc

Ebay Sellers keep track of all your auction costs all in one place. Maximize your profits and cut down on your expenses.

<http://profitcalc.com/a.cgi?i=dakota6969>

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#### 5. OTHER EZINES OF INTEREST

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##### "Attention Small Business Owners!"

If you're trying to market your Website and are not sure where to turn, subscribe to MC Promotions Press Newsletter and get the information you need to be a success online. Sure-Fire Promotion/Marketing Tips. Sites that will help you. Little known advertising tricks.....and much more. Start increasing traffic to your site Now! <http://MCPromotionsPress.com>



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## 6. JUST FOR FUN OR USEFUL

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### Web Flyer

Are you a frequent flyer?

This site will help you keep track of those frequent flyer miles and what you can do with them.

<http://www.webflyer.com/>

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### Resume Rabbit

As much as you like sitting around watching Jerry Springer in your PJ's somehow you gotta pay the bills. Enter Resume Rabbit. Pay em 59.95 to take your resume and post it to over 75 job sites. Then you can go back and sit on the couch and finish watching Jerry.....Jerry....Jerry....Jerry....

<http://resumerabbit.com/>

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### Scoopt

Fancy yourself a photographer? Next time you take pictures of something the news might be interested in why not try to sell them to the Press. This site helps you do just that and splits the take with you 50/50.

<http://www.scoopt.com/>

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### Garage Sale Strategies for Ebay

Need to know what to sell on Ebay? This ebook will tell you exactly what to look for at garage sales so you can turn a profit on Ebay.

<http://tinyurl.com/9ls8q>

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## **7. E BOOKS AND THINGS OF INTEREST TO EZINE PUBLISHERS**

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### **Work from Home: A Complete Guide to Developing a Successful Internet Business from Home**

Wow! This is the most complete ebook I've ever seen on working from home. Written by Shelley Lowery what else would you expect. She's been online for years and everything she touches is golden. PDF format.

[http://www.merlesworld.com/e-books/work\\_home.pdf](http://www.merlesworld.com/e-books/work_home.pdf)

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### **F-r-e-e Report- How to OutSource Article Writing**

Need articles for your ezine or website? No time to do it yourself? There are plenty of talented writers online who would love to write them for you. Find out how in this informative guide.

<http://www.mcpromotions.com/ebooks/outsourcing.pdf>

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### **EBook Fix**

Have you started having problems accessing your eBooks after installing the SP2 Patch for Microsoft® Windows XP®? Download this f-r-e-e tool that will fix all your problems.

<http://www.ebooks-made-easy.com/ebookfix.htm>

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## **8. FREWARE- SHAREWARE- TRIALS TO DOWNLOAD**

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### **Window Blings**

"The first utility of its kind. It extends Windows XP, Windows 98, ME, NT, and 2000 to have a fully skinnable user interface. You can change the style of title bars, buttons, toolbars and much more. It gives you total control over your graphical user interface."

<http://www.windowblinds.net/>

## **Keyword Software- F-r-e-e Edition or Pro**

If you do keyword research you need this brand n-e-w software. The Dowser is so powerful it makes it easy to find hundreds of keywords to your arsenal.

<http://tinyurl.com/8hbvp>

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## **F-r-e-e Personal PC Audit**

Download this software that takes a full inventory of the hardware and all installed software on your computer then displays that information for your inspection in your browser. Nifty and free.

<http://tinyurl.com/cokrf>

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## **FeedMagic- "RSS Autoresponder"**

FeedMagic lets you set up your autoresponder sequence once, and lets your customers choose how they want it delivered: via Email or RSS Feed! By giving them a choice, you can draw in the hesitant ones who want the RSS version, and also the daring ones who are ok with giving you their email address. Check it out now at...

<http://tinyurl.com/7ge6l>

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## **9.IMPORTANT STUFF**

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Well, that wraps it up,once again thanks for joining me. If you have any comments please send them to [comments@merlesworld.com](mailto:comments@merlesworld.com) or visit <http://www.merlesworld.com>  
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If you are not a subscriber and would like to be send <mailto:subscribe@merlesworld.com>

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For great web hosting or if you're in need of a programmer contact <mailto:DavidBlack@sitedesignandhosting> He's wonderful and an expert at what he does. Tell him "Merle" sent ya.

Please Send Over Your Comments

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<mailto:testimonials@MerlesWorld.com?subject=testimonial>

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<http://www.AdvancedSurvey.com/> when there put 8243 into the survey number box at the right hand side to take the survey. While you're there I'm also doing a "subscriber satisfaction" survey at the same link above. To take that survey type 10441 in the box.

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Thanks for being a subscriber and I'll see you next time! If you enjoy this ezine and would like to make a small donation please go to .. <http://tinyurl.com/aohr>  
Any amount would be appreciated.

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